

## Why agents choose Harleysville

Today's independent agencies can choose from among many excellent carriers to represent, so what makes an agency select Harleysville Insurance? While the list of reasons is long, here are some of the key attributes our agents value the most.

- Harleysville is a **leading super-regional provider** of insurance products and services for small and mid-sized businesses, as well as for individuals. We are **rated A (Excellent)** by A.M. Best, with a financial size category of XII.
- Our organization ranks among: the **top 60 U.S. property/casualty insurance groups** based on net written premiums; the 20 largest U.S. commercial multi-peril insurers, and the 25 largest commercial auto insurers.
- We are among the **top 10 Write-Your-Own flood insurance providers** with the National Flood Insurance Program and licensed for flood country-wide. Through our program administrator, NFS-StoneRiver, agents can easily service their flood accounts via an interactive, Web-based policy processing and rating system. What's more, for agents wishing to move books of flood business to Harleysville, our flood team does all the work for you.
- As a **Trusted Choice<sup>®</sup> company partner**, we distribute our full line of insurance products—including business, human services, inland marine, personal, life/employee benefits and flood—exclusively through a network of some 1,300 independent agencies primarily across 32 states. Our broad underwriting appetite and breadth of product offer extensive cross-selling opportunities that are not available with all carriers.
- Harleysville provides our agents with **competitive compensation** for the business they place with us, and we recognize and reward those who contribute the most to our success. Through our Partners (segmentation) Program, our top tier of agencies—the President's Circle—enjoy an exclusive benefits package, which includes co-op advertising and continuing education dollars.
- Our **innovative technology** enables agents to quote, bind and issue commercial and personal lines business with ease. We offer Real Time interface capabilities for personal lines users of major agency management systems and comparative raters in a growing number of states.
- We offer a **Service Center alternative** for our agents' customer support needs. You can sign up for personal lines, commercial lines (entire book or select accounts), or both. At your choosing, our licensed representatives will cross-sell additional lines and coverages to further enhance customer retention and generate even more revenue for your agency.
- We maintain a **local presence** with our agents through a network of branch offices and local territory managers and underwriters who can respond quickly to special market needs. Further, Harleysville agents have direct access to decision-makers at all levels of our organization.



Take the first step toward discovering firsthand why Harleysville people make great partners. [Inquire about an appointment with us today.](#)